### SocialMediaResearch: Weekly Featured Channel Workflow (Vote-Based)

#### 1. Collect Channel Suggestions

* Ask viewers to submit channels via:
  + Video comments
  + Community tab posts
  + Google Form (optional for longer submissions)

#### 2. Set Up Voting

* Create a **Community poll** with all submitted channels.
* Let viewers vote for their favorite channel(s).
* Optional: Allow multiple votes if you want to feature more than one.

#### 3. Determine the Winner

* Channel with the **highest votes** becomes the Featured Channel of the Week.
* Optional: Feature runner-up(s) in the video or homepage section.

#### 4. Update Content

* **Weekly Featured Channel Video:**
  + Intro: Explain concept and thank viewers for voting.
  + Main Segment: Showcase the winning channel(s) with screenshots, links, or short clips.
  + CTA: Encourage viewers to check out the featured channel(s) and submit new suggestions.
  + Outro: Remind viewers to leave questions, reviews, or challenges for your research content.
* **Homepage Featured Channels Section:**
  + Update the section to match the winning channel(s).
* **Video Comment/Description:**
  + Pin a comment listing the winning channel(s) with clickable links.
  + Update video description with the featured channels for easy access.

#### 5. Announce & Engage

* Announce the winning channel(s) in your video outro and Community posts.
* Tease next week’s poll to keep engagement high.
* Encourage viewers to participate weekly for more community involvement.

#### Pro Tips

1. Keep a running list of submitted channels to rotate them over multiple weeks.
2. Maintain consistency in posting and updating every week to build trust.
3. Consider adding a small highlight for channels that have been featured previously to showcase community impact.
4. Use visuals and graphics in your videos to make the featured channel segment more engaging.